



KASPEREK OPTICAL APPOINTS A NEW DISTRIBUTOR FOR GLEN LANE EYEWEAR

Romulus, MI (February 6, 2023) - Kasperrek Optical has announced a partnership with Classique Eyewear for the distribution of Glen Lane eyewear.

"Kasperrek Optical is thrilled to expand the collaboration of our eyewear brands with Classique Eyewear," says Justin Kasperrek, President of Kasperrek Optical. "We are proud to work with Classique's talented team to offer Glen Lane eyewear throughout the U.S."

"The Glen Lane collection is a modern refresh on vintage styling. The juxtaposition of these two key elements makes it appealing to the independent eyewear enthusiast," adds Sarah Doan, Creative Director of Kasperrek Optical. "We utilize strategic trend forecasts and incorporate them into every new design to create that perfect blend of classic elegance and high-end detailing with styles that are uniquely modern and timeless."

As Kasperrek's flagship heritage brand, each style in the collection is named after a historical street in metro Detroit and pays tribute to the Detroit-area where the company was founded over 40 years ago.

Glen Lane offers vintage-inspired frames in a refined palette of crystals, tortoisés, and matte blacks for both men and women. The collection is comprised of handmade acetate and metal frames with detailing such as wood temples, antique finishes, geometric shapes, and bold browlines. Each Glen Lane frame is accompanied by a custom soft leatherette clamshell case.

###

ABOUT KASPEREK OPTICAL

Kasperrek Optical is a family-owned and operated wholesale optical distributor, manufacturer, and global license holder for Laura Ashley eyewear. Headquartered in Michigan, Kasperrek Optical has been providing Designer as well as private label eyewear and accessories to independent eye care professionals since 1978. Kasperrek Optical is dedicated to providing fast, friendly and personal service for all of your eyewear needs. www.kasperekoptical.com

ABOUT CLASSIQUE EYEWEAR: Classique Eyewear is enhancing one face at a time...

Headquartered in San Diego, California, Classique distributes outstanding, fashion-forward, designer eyewear, including, CIE, CE LUX, CAT, Kingsley Rowe, Lisa Loeb, Loeb, Radley London, and Laura Ashley. Classique Eyewear is committed to providing unparalleled product quality, exquisite designs, and superior customer service. Our eyewear conveys a powerful fashion statement, reflecting class, comfort, and style. www.classique-eyewear.com