



KASPEREK OPTICAL ANNOUNCES A NEW DISTRIBUTOR OF LAURA ASHLEY EYEWEAR

Romulus, MI (October 3, 2022) - Kasperrek Optical has announced that Classique Eyewear, a wholesale optical distributor in California that specializes in offering fashion-forward designer eyewear, is now an authorized distributor of Laura Ashley eyewear.

"Kasperrek Optical is thrilled to partner with Classique Eyewear," says Justin Kasperrek, President of Kasperrek Optical. "Matching our family-oriented company culture is so important when we form strategic partnerships such as this and we know we have found that with Classique Eyewear."

"Classique Eyewear's mission is to provide quality designer eyewear that is both functional and a fashion statement, and the Laura Ashley collection does just that with its artistically designed styles and attention to detail," adds Craig Glasser, CEO of Classique Eyewear. "Our companies share common values which are reflected in our respective business cultures, values, and our customer service approaches. Best of all, Kasperrek Optical shares in our belief of doing business within a family-friendly atmosphere."

Inspired by Laura Ashley's understated elegance and iconic florals, the eyewear collection offers feminine frames for modern women who want eyewear with a sense of heritage, style, and quality. Easy to wear and featuring flattering shapes designed to highlight the face, both the Ladies' and Girls' collections marry the highest quality materials with intricate and graceful detailing.

If you are interested in the Laura Ashley eyewear collection, please contact:

Kasperrek Optical at 1-800-288-2700 or by emailing sales@k-frames.com

Classique Eyewear at 1-866-604-5700 or by emailing sales@classique-eyewear.com

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ABOUT KASPEREK OPTICAL

Kasperrek Optical is a family-owned and operated wholesale optical distributor, manufacturer, and global license holder for Laura Ashley eyewear. Headquartered in Michigan, Kasperrek Optical has been providing Designer as well as private label eyewear and accessories to independent eye care professionals since 1978. Kasperrek Optical is dedicated to providing fast, friendly and personal service for all of your eyewear needs. www.kasperekoptical.com

ABOUT CLASSIQUE EYEWEAR: Classique Eyewear is enhancing one face at a time...

Headquartered in San Diego, California, Classique distributes outstanding, fashion-forward, designer eyewear, including, CIE, CAT, Charles Stone NY, Gios Italia, Lisa Loeb, Loeb, Kingsley Rowe, Radley London and William Morris London. Classique Eyewear is committed to providing unparalleled product quality, exquisite designs, and superior customer service. Our eyewear conveys a powerful fashion statement, reflecting class, comfort, and style. www.classique-eyewear.com